



WELL BEING FOUNDATION

Creating Ripples of Sustainable Change

Media Use Policy

WELL BEING FOUNDATION is committed to the responsible, ethical, and professional use of media and communication platforms to support its mission, protect the dignity of beneficiaries, and maintain public trust. This policy applies to all employees, volunteers, trustees, consultants, partners, and representatives using print media, digital platforms, social media, photography, video, audio, or any other communication channels on behalf of the Foundation.

All media content shared by the Foundation must be accurate, respectful, lawful, and aligned with the organization's values, objectives, and ethical standards. Confidential, sensitive, or misleading information must not be disclosed or published without proper authorization. The privacy, dignity, and consent of beneficiaries, especially children and vulnerable individuals, must always be protected when using photographs, videos, testimonials, or personal stories.

Only authorized individuals may communicate with the media or publish official statements on behalf of WELL BEING FOUNDATION. Employees and volunteers must avoid sharing content that could harm the reputation, credibility, or interests of the organization or its stakeholders. Any use of organizational logos, branding, or materials must comply with approved guidelines.

The Foundation encourages responsible and respectful communication that promotes awareness, transparency, and positive social impact. Violations of this policy may result in disciplinary action or legal consequences where applicable. WELL BEING FOUNDATION shall regularly review media practices to ensure compliance with ethical, legal, and organizational standards.



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